



From Nature to You





“In 2002, I founded the company Fynbo Foods together with four colleagues.

Today, we are a global supplier of vegetable foodstuffs and market leader of jam in Denmark – probably in the world when it comes to Organic and Fairtrade®.

Apart from a wide selection of products in the Fynbo brand, both for retail and Food Service, we also produce a great number of products in private labels. All our products are developed, produced and quality controlled in Denmark.

Through the support and loyalty of suppliers, customers and consumers, the company has gone through an impressive growth. A development we are both proud of and grateful for. We will always do our utmost to live up to the trust we have been shown.”


Richard Fynbo, President and CEO

Mission, Vision and Values

Mission

With focus on sustainability and innovation, our mission is to produce, market and sell processed fruit and vegetable food products of the highest quality at competitive prices.

We want to meet the needs of the quality- and price-conscious consumers, for safe fresh and great-tasting products, just as we also want to provide retailers with private label products.

Vision

Our vision is to be the preferred business partner to retailers in Scandinavia as well as a trusted supplier of Danish food specialties throughout the rest of the world.

Values

Together we are **Responsible** and take **Action**



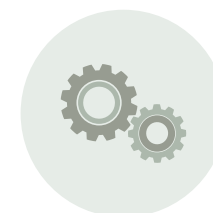
Together

We generate results through collaboration and open and honest dialogue in which we exhibit trust and respect for each other.



Responsible

Morals and ethics are key to everything we do. We take responsibility for sustainable development and conduct ourselves with integrity with respect to each other and our stakeholders.



Action

We are diligent and persistent in our endeavours to satisfy the customer and meet our objectives. We don't cut corners and never put off until tomorrow what we can do today.



Organic and Fairtrade®

Fynbo Organic offers a wide range of organic products all made from organic fruit, sweetened with organic cane sugar and flavoured with organic lemon juice. All products have a sweet, fresh and natural taste from the fruit.

The products also comply with conditions to be Fairtrade® certified, as organic sugar is grown in accordance with Fairtrade® regulations.

The products are aimed at consumers who emphasise health and the environment and focus on social responsibility, sustainable utilisation of the world's resources and a minimum use of additives.

Organic

Fynbo Foods has been authorised to manufacture organic products by the Danish Veterinary and Food Administration. The entire organic production is monitored by the Danish Veterinary and Food Administration and Fynbo Foods has been granted the right to use the EU organic mark and the Danish Ø mark. Apart from the organic marking in the EU, the company has obtained organic certifications from a range of other countries such as GB/T (China) and JAS (Japan).



Fairtrade®

Fynbo Foods has also been certified by Flo-Cert GmbH according to the international Fairtrade® Standard. Fynbo Foods may manufacture products carrying the international Fairtrade® mark. With these products, Fynbo Foods contributes to a positive and sustainable development of some of the poorest countries in the world.



Fynbo Organic and Fairtrade®

- Organic fruit and organic Fairtrade® cane sugar
- No preservatives (once opened, keep refrigerated and use within two weeks)
- No artificial colourings or flavourings
- GMO free



Fruit Spread

- 🍓 200 g (7 oz), 275 g (10 oz) and 340 g (12 oz)
- 🍓 50% fruit
- 🍓 Total sugar content (brix) 45 g per 100 g

Jam and Marmalade

- 🍓 230 g (8 oz), 300 g (11 oz) and 370 g (13 oz)
- 🍓 50% fruit
- 🍓 Total sugar content (brix) 65 g per 100 g



Jam and Marmalade

- 🍓 235 g (8 oz)
- 🍓 35% fruit
- 🍓 Total sugar content (brix) 65 g per 100 g





Jam and Marmalade

- 🍓 28 g (1 oz), 40 g (1,5 oz)
- 🍓 Giftbox 3 x 40 g (3 x 1,5 oz)
- 🍓 50% fruit
- 🍓 Total sugar content (brix) 65 g per 100 g



Juice Concentrate

- 🍓 500 ml juice concentrate
- 🍓 Concentrated 1:5
Mixing one part concentrated juice with 5 parts of water gives 3 ltr. ready-to-drink juice



Fruit Dessert

- 🍓 530 g
- 🍓 40% fruit

How to use:

Fruit Dessert is a traditional Danish dessert. It can be served cold in a bowl with milk and cream or together with ice-cream.



Fruit Jellies

- 🍓 240 g (8 oz)
- 🍓 50% fruit juice
- 🍓 Total sugar content (brix) 65 g per 100 g

How to use:

Fruit jellies make a perfect accompaniment to hot dishes and as flavour enhancers in sauces.





Gourmet

Fynbo Gourmet is our most exclusive range of fruit spreads. The small, attractive and exclusive jars complement any breakfast table when inviting friends and family to brunch.

All Gourmet fruit spreads have a high content of 75 % fruit. The fruit spreads are sweetened with sugar and flavoured with lemon juice, which ensures a lovely fresh sweet-sour taste in which the flavour of the fruit is at the core.

Time for pampering. Fynbo Gourmet is luxury quality for discerning consumers. The products comes in two different lines - the plain line and the black-line with liquor.



Black Line
with liquor

Fynbo Gourmet Fruit Spread

- 230 g (8 oz)
- 75% fruit
- Total sugar content (brix) 45 g per 100 g
- Plain or with liquor
- No preservatives (once opened, keep refrigerated and use within two weeks)
- No artificial colourings or flavourings
- GMO free



Premium

Fynbo Premium is a wide range of products made from special selected fruit, berries and vegetables. There are many different products, including fruit spread, jam and marmalade, fruit dessert, fruit jelly, fruit sauce, compote, fruit fillings for baking, vegetable soups and various condiments.

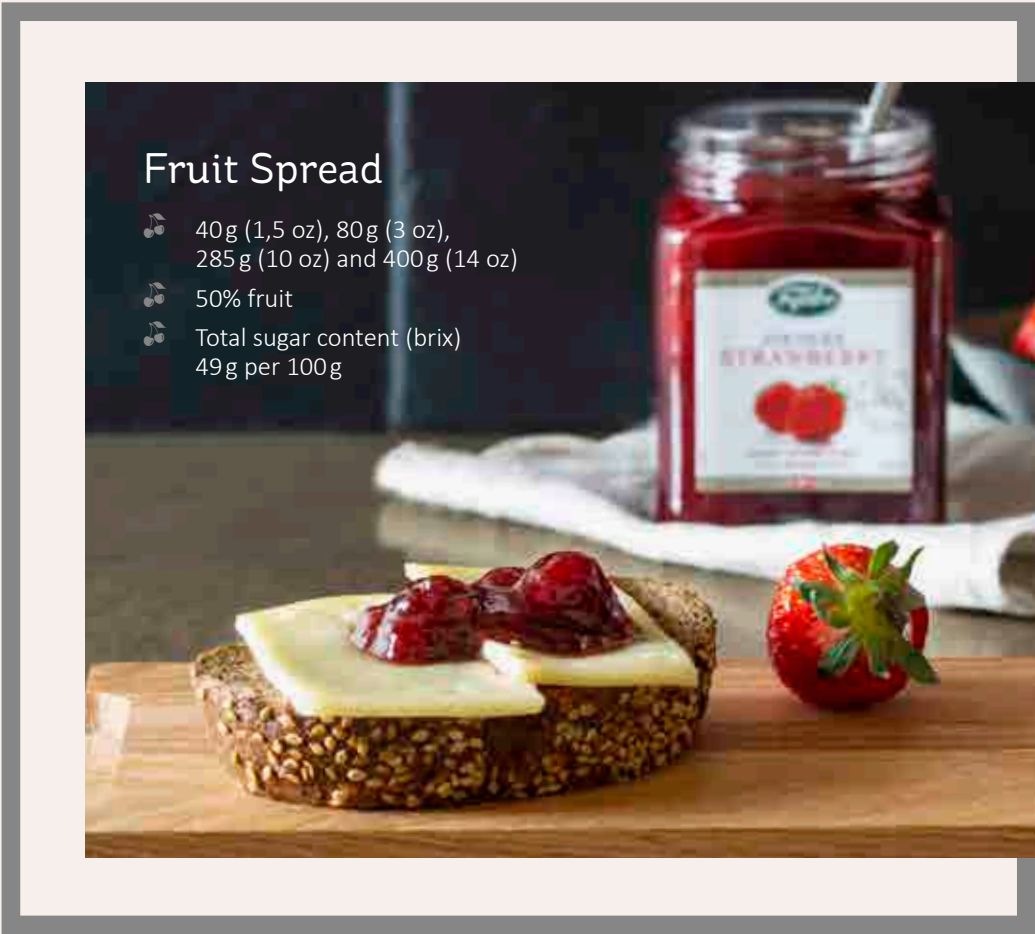
With its high quality and the minimalistic stylish Scandinavian design, Fynbo Premium is aimed at the modern and quality-conscious consumers.



Premium

Fynbo Premium

- No artificial colourings or flavourings
- GMO free



Fruit Spread

- 40 g (1,5 oz), 80 g (3 oz), 285 g (10 oz) and 400 g (14 oz)
- 50% fruit
- Total sugar content (brix) 49 g per 100 g



Fruit Jellies

- 250 g (8 oz)
- 45% fruit juice
- Total sugar content (brix) 65 g per 100 g
- No preservatives (once opened, keep refrigerated and use within two weeks)

How to use:

Fruit jellies make a perfect accompaniment to hot dishes and as flavour enhancers in sauces.





Condiments

🍷 255 g (9 oz) - 285 g (10 oz)

- 🍷 Ketchup
- 🍷 Relish
- 🍷 Pickles and Piccalilly
- 🍷 Chutney
- 🍷 Salsa - tacosauce
- 🍷 Chili and BBQ Sauce



Vegetable Soups - Vegan

🍷 500 ml

How to use:

Vegetable Soups can be used as an easy and low-carb vegan meal or as a simple starter.

The soups can be quickly and easily prepared in the microwave or in a saucepan.

Fynbo Premium soups are liquid, though filled with fresh pieces of vegetables.

As an alternative to a vegan meal you can add cream, chicken, bacon ect.



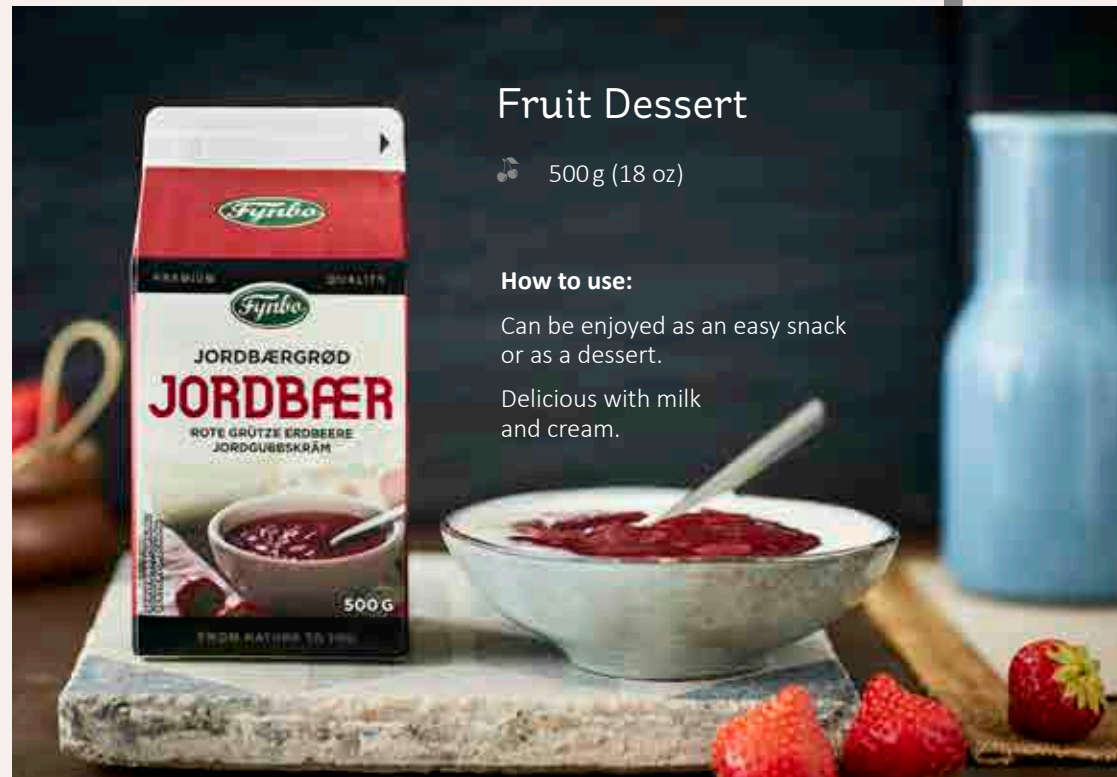
Fruit Dessert

🍷 500 g (18 oz)

How to use:

Can be enjoyed as an easy snack or as a dessert.

Delicious with milk and cream.



Fruit Filling for Baking

- 🍷 400 g (14 oz)
- 🍷 60% fruit
- 🍷 Total sugar content (brix) 40g per 100g
- 🍷 Does not spill out of the cakes when being baked in the oven

How to use:

Perfect as a filling in pies, tarts, short crust pastries and biscuits.



Fruit Sauce – Coulis

- 🍷 215 g (7 oz)
- 🍷 50% fruit
- 🍷 Total sugar content (brix) 45g per 100g
- 🍷 User-friendly squeeze bottles - makes it easy to decorate a dessert

How to use:

Perfect for yogurt, ice-cream and dessert.





Fruit'n Creamy

Fynbo Fruit'n Creamy Fruit Spreads have a soft and creamy texture and are easy for children to handle.

The fruit spreads are great on bread and make an ideal topping on pancakes and ice-cream desserts. Try also Fruit'n Creamy as topping on skyr and yogurt.

Many children are not so keen on whole berries. Fruit and berries in Fruit'n Creamy are therefore puréed and the pips and seeds from the berries are removed.

Fynbo Fruit 'n' Creamy has a fun and fresh design and comes in practical and hygienic squeeze bottles. It's easy to choose a favourite for all the members of the family – with each flavour having its own unique design and colour on the lid.



Fruit'n Creamy

Fynbo Fruit'n Creamy

- Creamy texture with pureed fruit and berries
- User-friendly squeeze bottles for many applications
- No artificial colourings or flavourings
- GMO free

Fruit Spread

- 215 g (7 oz) , 400 g (14 oz) and 600 g (21 oz)
- 50% fruit
- Total sugar content (brix) 39g per 100g

Jam and Marmalade

- 235 g (8 oz), 450 g (15 oz) and 675 g (23 oz)
- 50% fruit
- Total sugar content (brix) 65g per 100g





Delight

Fynbo Delight fruit spread contains no less than 75 % fruit.

The low-calorie Delight products has no added sugar but is sweetened with erythritol and stevia. Steviol glycosides are made of the extract from the South American plant Stevia Rebaudiane.

Fynbo Delight fruit spread is delicious on bread, but is also ideal as a topping on yogurt and ice-cream.

Delight

Fynbo Delight Low-carb Fruit Spread

- 240 g (8 oz)
- 75% fruit
- Total natural sugar content (brix) 20 g per 100 g (from the fruit)
- No added sugar
- No artificial colourings or flavourings
- GMO free





Fynbo I Love Fruit

Fruit Spread - 100% Fruit

- 250 g (9 oz)
- 100% fruit
- Sweetened with fruit juice
- Total natural sugar content (brix) 45 g per 100 g (from the fruit and fruit juice)
- No preservatives (once opened, keep refrigerated and use within two weeks)
- No artificial colourings or flavourings
- GMO free

I Love Fruit

Fynbo I Love Fruit spreads are made from 100 % fruit. The fruit spreads are made of a high content of fruit and berries, sweetened solely with fruit juice.

The fruit spreads have a sweet, fresh and natural taste of fruit. They are delicious on bread or as a topping on yogurt and ice-cream.

Fynbo I Love Fruit spreads are especially aimed at modern consumers focusing on natural living and a healthy lifestyle.





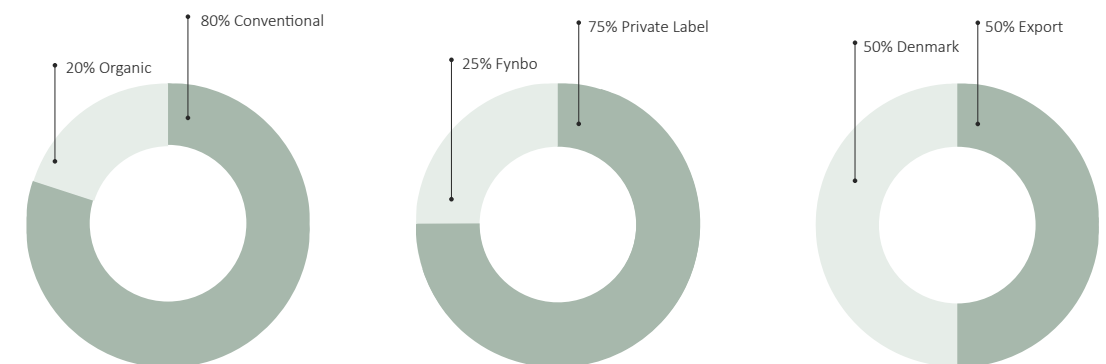
Food safety, Quality and Environment

Food safety is always given the highest priority and the quality manual is based on the internationally recognised HACCP principles. Fynbo Foods has been certified according to the most recent GFSI (Global Food Safety Initiative) food safety standards; BRC (Grade AA) and IFS (higher level).



JANUAR 2020

Key Figures



Equity Ratio: 27 %
EBIT Margin: 5 %

Return on Investment: 6 %
Return on Equity: 16 %

Liquidity: 1,1
Credit Rating: AAA



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